



WHAT MAKES SPRING IN SHADY COVE & THE UPPER ROGUE?

**The sun on your face,
Flowers at your feet,
The freshness after an April Shower
And the beauty of a steelhead surfacing,
And dancing on your line . . .**

All of the above are delightful reminders that, once again,
There is renewed hope in the world!

Spring gives us opportunities to put into action plans that have been placed on
drawing boards all winter, or longer.

For some, spring has us reaching for weekend getaways and spring vacation plans.

In the Upper Rogue, we don't have to go far –

It's all waiting for us in the variety of playgrounds

Located in the back yard of each of our Upper Rogue Communities.

Maybe your idea of a great vacation is out on the water – the Upper Rogue has a
variety of water-related recreational activities on pristine lakes, streams

. . . And the world-renown Rogue River.

Maybe you just want to break loose, shake off winter's "cabin fever" and enjoy
Hiking in the nearby woods, a Picnic, seeing Wildflowers in bloom, Birdwatching,
or taking in some magnificent views of snow-capped

Mountains, nearby Waterfalls, or Crater Lake.

If you like to Shop, Shady Cove has several Gift Boutiques, Bargain Shops, Antiques
and Collectible Shops; even our local Pharmacy and Garden Shops continuously
upgrade their stores; Local Art and Original Crafts are displayed in several
businesses for your shopping pleasure.

If your "get-away" includes learning about the community and experience its
history, we've got plenty of that – and, some still being documented.

To obtain all that's special about Shady Cove and the Upper Rogue region,
including the pride and unique small town character of each of its communities,
special events, restaurants, wineries, and lodging, you can find it on the
Shady Cove-Upper Rogue Chamber's

Website at: www.shadycoveupperrogue.org

A special Thank You to Mary Gunderlock, Rivertech Computer Services,
For website design and services

OREGON'S SPECTACULAR UPPER ROGUE

.... It a Place to COME *ALIVE!*

When Tackling the High Country – Call Upon the experience of

THE FISHIN HOLE

Fly Shop and Fishing Information

Tackle Shop & Guide Service

21873 Crater Lake Hwy 62 * in the heart of Shady Cove

Winter Hours: 8:00 am – 6:00 pm

541-878-4000

**JACK JERMAIN, Owner, invites you to fish the world renown
Rogue River for the finest steelhead, salmon & trout experience –**

There's always something running in the Rogue!

**Open 7 days a week to offer you up to date Fishing Report,
Information on hot flies, fish count, and everything you need to know
about our famous section of the Rogue River**

Visit: www.thefishinholeflyshop.com

(Check out the impressive Fish Photo Album!)

**STOP next door for Fran's Delicious Soup, Deli Sandwiches,
Fresh Brewed Coffee; and, The Blue Heron Gift Shop.**

Deli: 541-878-4003

North of Shady Cove is a Hidden Treasure . . .

LOST CREEK LAKE

Opening March 31st for the Season

Marina Restaurant & Store

New Menus ready to welcome your arrival!

Winter Hours:

Wednesday-Sunday: 8 am to 2:30 pm (closed Monday and Tuesday).

541-560-3646.

Are you in the mood for FISHING?

Lost Creek Lake can literally "hook you up~!!!"

The Lake has just been stocked with lots of Trout –

And the Bass fishing is always good!

*** Donna said, "This year, they purchased a large selection of Fishing Tackle and they are looking forward to a good season!"**

* Trish has stocked their store shelves with lots of camping sundries, staples, novelty items as well as Lost Creek Lake's popular clothing and gift items.

Bait & Tackle * Boat Rentals * Boat Moorage

FISHING BOATS * PONTOON BOATS * PEDAL & AQUA BOATS

Or, if you already have a boat – launching ramps are nearby

Email: info@lostcreeklake.com or Visit: www.lostcreeklake.com

It's Back . . .

Shady Cove Radio Station has returned~!!

David Christian

Manager/Programer

KSHD FM 101.1

Shady Cove Radio

In the past few weeks you may have noticed a slight change in the music you hear on Shady K Radio. David Christian has been employed to manage and help make some needed improvements to the station.

David hopes to help support the mission of KSHD by producing community radio that entertains, informs, and empowers the residents of Shady Cove.

Over the past four weeks David has already created new play lists and added an additional 2000 plus songs to the station archives. David plans to create new programs to focus on local current issues and upcoming community events, and introduce you to some of the areas many non-profit organizations and individuals who contribute so much to our community. One of David's primary goals is to help make Shady K Radio the heart beat of the town, encourage citizens to become more involved with the station by volunteering to participate on a station advisory board and encouraging others to produce more programming for the station.

Listen to a wide variety of Music, Local News & Special Events

On KSHD FM 101.1

Shady Cove Radio

For your input - Contact Dave by email at: shadycoveradio@yahoo.com

RELOCATION:

High Country Arts

New Location in Eagle Point at:

638 W Dutton Road – off Hwy 62

North of White City Dom
High Country Arts manufactures and ships
Nationwide & Internationally
Add a Touch of Rustic Elegance to your Home
With Antler & Hickory Accents & Accessories -
Visit High Country Arts
New Showroom
Or, on line at: www.highcountryarts.com

EASTER GIFT GIVING . . .

Even the **Shady Cove Pharmacy** is well stocked for **SPRING!**
Other Shops you won't want to miss visiting include:

BARGAINS ON THE ROGUE ...

A Very Friendly Second Hand Store

Located next to the Shady Cove Market

New Owner – Donna

Phone: 541-878-2211

Has a wide variety of Collectibles * Kitchenware * Antiques
Household Furnishings * Tools * Furniture * Books . . . and,
Unique variety of gifts . . .

HEATHER COVE

Florist & Gifts

One of Shady Cove's favorite business store fronts

BLOOMS in the spring with lush garden plants, and an array of beautiful indoor accessories, plants, fresh cut flowers, greeting cards, and so much more . . .

Stop in at: 100 Heather Lane

Or call ahead to Vickie at: 541-878-3777

Visit: www.shadycoveinfo.com/heather_cove_gift.htm

CHICKADEE

Gift & Garden

Located at the North end of Shady Cove on School House Lane

22299 Hwy 62, Shady Cove

541-878-2557

Chickadee has Fox Farm soil & fertilizers – galore!
Garden & Bloom Soil & Mix * Nursery Plants
Spring Plants & Garden Accessories;
Inside Gift Shop is filled with Gifts, including
Handcrafted items by Local Artists
--- Cindee is currently open 6 days a week—(closed on Sunday)

Also, check out the Shady Cove Market for your
Spring Eats & Treats – & What's on Sale this Week!

Visit: www.shadycovemarket.com

Don't forget the
Shady Cove Dollar Store

21226 Hwy 62

541-878-2002

For ALL your Spring Housecleaning needs;
Pet Supplies, including Pet Toys; Health Supplies, and more ...

Open 7days a week * 10a.m. to 7p.m.

Call ahead to check out their inventory . . .

Why burn precious gas going into Eagle Point or Medford,
When we have it all here in Shady Cove, waiting for you!

When in Medford -- Stop in at . . .

Rogue River Lodge Café

908 Chevy Way, Medford

(Behind Airport Chevrolet – off Biddle Rd)

BREAKFAST & LUNCH

Monday – Friday

7am to 3pm

Many Rogue River Lodge favorites are on the Café's
Menu – as well as a number of new entrée items like

Scam Bowls – at just \$4.25 ea

Anne comments “Lee is doing very well at the Café”

NOTE: Anne is at the Rogue River Lodge

Serving wonderful food in both

Main Dining Room and River View Room!

Scroll Down for Rogue River Lodge – in Trail

Serving
“Easter Brunch & Easter Dinner Specials”
Also - April 24th Winemaker Dinner
Visit Website at: www.therogueriverlodge.com

APRIL & MAY
CALENDAR OF EVENTS:

Friday, April 6th: GOOD FRIDAY
Check local newspapers for
Good Friday and Easter Sunday Services

Saturday, April 7th:



Kid’s Easter Egg Hunt – Saturday, April 7th

10:00a.m. – at Shady Cove Elementary School

500 Dozen eggs will be colored & hidden at Shady Cove Elementary School for kids to start their morning hunt at 10:00 sharp – don’t miss out on this family fun event!

We extend grateful appreciation to the Cascade Masonic Lodge for giving our youngsters this fantastic annual Easter egg hunt!

Sunday, April 8th:

In Prospect
EASTER SUNDAY
CELEBRATION

ALL Churches in Prospect are getting together
Sunday, April 8th* 10:30 a.m. for
Easter Sunday Celebration

The service will be held in the multipurpose building at the school
Since all the churches in the town of Prospect are participating,
A great turnout is expected . . .

If questions, call Dennis Mortimore at: 541-944-4083.

Email: dennismortimore@msn.com

Sunday, April 8th:

Easter Brunch & Dinner

PROSPECT HOTEL

Brunch: 10:00 a.m. to 2:00 p.m.

(See Brunch Menu Attached)

Easter Dinner: 5:00 p.m. to 8:00 p.m.

Reservations required for both Brunch & Dinner

Call Ahead at: 541- 560-3664

Visit: www.ProspectHotel.com

Sunday, April 8th:

Easter Brunch & Dinner

Rogue River Lodge

541-878-2555

Easter Brunch Specials (Menu attached), in addition to regular Brunch menu

Easter Dinner Specials (Menu attached), in addition to regular Dinner Menu –

Winemakers Dinner (April 24th - 6 pm – Cliff Creek Winery- see website for Menu

The Rogue River Lodge has LIVE Entertainment, 6:30 pm
In the River View Room, as follows:

- April 7 – 6:30 pm: Jon Galfano
- April 14 – 6:30 pm: Merle & Jesse Staten
- April 21 – 6:30 pm: Julie Griffith & Diamonds & Denim
- May 5 – 6:30pm: Jon Galfano
- More Live Entertainment on line or in the May E-Newsletter

Visit: www.therogueriverlodge.com for updated news!

Wednesday, April 11th:

Shady Cove-Upper Rogue Chamber

5:30 pm - General Membership Meeting

Edgewater Inn Conference Room

Tami Meerten, President
541-878-2404

Open to all members, regional businesses, and individuals . . .

FOR UPDATE ON
ODOT – Hwy 62 Enhancement Project
Visit: www.shadycoveupperrogue.org

Saturday, April 14th:

59th annual Pear Blossom Parade

Theme: “PEARS, Vines, Wines and Good Times”

- Shady Cove/Trail Artist, Debby Elder, once again, received the honor of designing the Pear Blossom poster carrying this year’s theme.
- Chamber Member: Toni Arnspiger, dba: Sky Oaks Insurance, is the Event Manager, Pear Blossom Street Faire, for the Heart of Medford Association – contact: 541- 878-3007
- Chamber Member: All Aboard Trolley will participate in the Pear Blossom Parade and will have as passengers “The Pear Blossom Junior Royal Court”

**Tuesday,
April 24th:**

**Rogue River Lodge
Cliff Creek Winemaker Dinner
6 p.m. – Call: 541-878-2555**

For Menu

Visit: www.therogueriverlodge.com
“Click” Food & Wine

**Saturday & Sunday,
MAY 5 & 6:**

**31st annual WILDFLOWER SHOW 2012
May 5 & 6th**

The Shady Cove/Trail Wildflower Association is hosting its 31st annual Wildflower Show at the Shady Cove School Gymnasium, on Cleveland St. The show will feature some 200 live Spring Wildflower Specimens, a big Plant Sale, Boutique, Raffles, Plants and Wildlife Presentations; Botanists on hand.

- **Speakers include:** Dennis Ellingson on the identification And use of Wild Herbs and other Wild Plants.
 - Local Artists will display their works for sale.
- The Material Girls 2012 Opportunity Quilt will be on display; Raffle tickets will be available.

- A BBQ is planned, plus much more
Admission is FREE ~ donations accepted.

This show benefits the Jackson County Fire District #4 helping to purchase much needed life saving equipment for the Upper Rogue area.

For more information, Visit: www.shadycovewildflowershow.com

Or contact via email at: wildflowershow@gmail.com

Submitted by: Gerald Pitto

**Saturday,
May 5th –**

Cinco de Mayo
Mill Creek Memorial
Veteran's Benefit Dinner
4:00 p.m. to 7:00 p.m.
Prospect Community Club
LIVE Music! * Beer Available
Adults \$7.00 * 12 & Under \$3.50
VETS Eat FREE!

**Saturday
May 12th –**

**Eagle Point Upper Rogue Chamber
Presents:**

The Vintage Fair
10 am to 4 pm
At Butte Creek Mill

Contact: eaglepointupperrogue@gmail.com or

Visit: www.eaglepointchamber.org

**Saturday & Sunday
May 19th & 20th**

**Shady Cove Citywide
Citywide Yard Sale**

**Saturday,
May 26th**

**Mill Creek Memorial Vets Parade
in Prospect**

Monday, May 28th:

- **White City Memorial Parade – Theme: “A Simple THANK YOU!”**
The AllAboard Trolley will participate for the second year, with Vets riding on board the 26 passenger trolley from the VA Dom
- **Eagle Point National Cemetery, Memorial Service**

Phone: 541-826-2511

PROGRESS REPORT:

URCC Youth Activities

Members of the Upper Rogue Community Center Youth Activities Steering Committee have been busy with several items on their “logistics list” to get a viable youth program established at the URCC.

A student survey was recently conducted. Members of the committee recently met with all the staff of Shady Cove and Elk Trail Schools and successfully recruited some of the school staff to be on the Steering Committee.

This committee is charged with the management of the youth program.

A location for a “Community Garden” has been identified and weather permitting work on that project should begin soon.

An effort toward a summer day camp is progressing.

The remainder of items “inherited” from the old Boys & Girls Club are being moved into the URCC.

The Steering Committee is asking that those that expressed interest in volunteering with the youth program, be patient. Work is progressing and those individuals will be updated soon and will be called to service as the activities become a reality.

Fundraising is still a major concern.

If anyone would like to donate to the Youth Activities Program,

Donations are being accepted at the Upper Rogue Community Center.

Many community members have contributed, if you haven't, please consider it.

Thank You.

Ed Mayer, Chair

URCC Youth Activities Steering Committee

URCC Phone: 541-878-2702

UPPER ROGUE COMMUNITY CENTER

RAFFLE

Benefiting the URCC Transportation Fund

Tickets will be going fast for this very popular item:

Ruger 22/45 Threaded Rimfire Pistol

Flyers and Ticket sales are located throughout the Upper Rogue.

Tickets are \$10.00 each and a maximum of 400 tickets will be sold.

Tickets may be purchased in:

SHADY COVE: URCC Office, Shy's Café & Lounge, Gatewood's Family Restaurant.

CENTRAL POINT: Welburn's Weapons.
EAGLE POINT: Sensational Sweets, Valley Feed & Pet,
RAINEY'S CORNER: Triple Tree Restaurant
BUTTE FALLS: The Butte Falls Café

The raffle will officially close with a drawing on June 6, 2012

Gary Endicott – 541-878-2870
roguebum@mighty.net
URCC Phone: 541-878-2702

Daffodil Daze Report . . . By the time you receive this E-Newsletter, the Daffodils on Sawyer Road (aka "Daffodil Hill") will be showing and, hopefully, in full bloom for Easter enjoyment.

NOTE: The rains have played havoc on the lower portion of Sawyer Road. . . but, for those who like a little adventure – it's all worth dodging pot holes for a scenic drive up "Daffodil Hill" . . . on a clear day, you can look out to see beautiful green farmland, snow-capped mountains and red roof tops that once belonged to Ginger Rogers.

At the top portion "Daffodil Hill"

Greyback Forestry, Inc has a crew clearing brush and debris on the upper portion of Sawyer Road aka "Daffodil Hill" . . . hundreds of large bundles of excess brush and trimmings were hand rolled and secured – this is good news – as that area really looked like a potential fire hazard. We extend grateful appreciation to Greyback Forestry, Inc.

ANNOUNCEMENT:

**Material Girls
Selects
Youth Program at URCC
2012 Opportunity Quilt Partner**



With four presentations from non-profit groups in the Upper Rogue Area showing interest in becoming the Material Girls 2012 Partner, the group selected the Youth Program at Upper Rogue Community Center following a presentation by Ed Mayer and Doug VanGordon. A Partnership with the Material Girls means that 50% of every Ticket purchased for the 2012 Opportunity Quilt will go to the Youth Program at URCC.

This beautiful Opportunity Quilt, see picture above, will be featured at this year's May 5th & 6th Wild Flower Show – raffle tickets will be available on site.

The Material Girls Guild of Shady Cove is a non-profit organization dedicated to the tradition of quilting. This active group has been warming spirits and brightening days for many, of all ages, over the years with their beautiful handmade quilts. This past December 2011, the Material Girls donated over 80 quilts to the Rogue Valley Medical Center, Neonatal Intensive Care Unit, Pediatrics, and other units, including Oncology ...

The Material Girls are always looking for new quilters.

Also, they appreciate donations of quality materials to assist their quilting program . . .

Email Contact: Pamela Confer at confermonga@embarqmail.com

SAVE THE DATE:
12th annual
Shady Cove SPAM® Festival
Shady Cove-Upper Rogue Regional Park
2012 Theme: "Dozens of Reasons to PIG OUT!"
Saturday, June 30th
10:00 a.m. to 5:00 p.m.
Admission is FREE!

The SPAM® Festival, held adjacent to the scenic Rogue River at the Jackson County Upper Rogue Regional Park, will showcase an Open Air Marketplace with Artists and Crafters, Food Stations, Live Music, FREE Kid's Carnival, Dunk Tank, Contests, Prizes, A Special Door Prize – and, of course, lots of food, including:

SPAM®burgers, Hamburgers, Hot Dogs and more . . .

The annual SPAM® Festival is a full day of family FUN - for all ages!

Vendors are invited; space is limited – book early for best site.

Entry Form, Booth Map, & Contact Information available at:

www.shadycovepamfestival.com –

Down load, complete and mail with appropriate license and fees by June 1st deadline

SPAM® Festival

P. O. Box 620

Shady Cove, OR 97539

SPAM® Festival coordinators, Jinny Pardee and Mary Gunderlock, and a host of community volunteers, are teamed to bring: “Dozens of Reasons to Pig Out!”

The Mission of the SPAM® Festival is to give back to community.

A portion of the net proceeds are donated to local youth groups.

For information – Email: spamfestival@mighty.net

Saturday & Sunday,

August 11 & 12:

8th annual Shady Cove

RIVER ARTWALK

Work is in progress on the 8th annual Shady Cove River ArtWalk. An ArtWalk Committee has juried several new and return fine artists and original artisans for the 2012 River ArtWalk set for August 11 & 12th at Edgewater Inn and Rogue River RV Park. Those accepted will receive their Invitations early April. This year, the ArtWalk, under the direction of Tami Meerten, ArtWalk Coordinator, will be assisted by Alma Spicer, Art Acquisition Chair.

The ArtWalk Committee will encourage 60% fine paint artists & 40% original artisans – a few spaces are available; all interested artists and artisans may apply and will be juried by the five members Artwalk Committee. Deadline: July 10th.

Contact by Email: chamber@shadycoveupperrogue.org or call: 541-878-3626

CATCH THE SPIRIT!

Does anyone remember the “Catch the Spirit” publication published from 1996 thru 2000? Remember how it grew from a 12-page Shady Cove monthly newsletter placed in every Shady Cove mail box – to an annual 54 page Upper Rogue regional Magazine that was placed on counters, information and visitor center shelves

throughout our region, Medford and beyond – well, you may not remember, but Chamber members, Valerie Sauve and Alma Spicer remember – well!
“Catch the Spirit” was produced and published by volunteers and self-supported by local businesses that advertised to pay for professional graphics and printing costs.

This SC-UR Chamber E-Newsletter is an alternative to “Catch the Spirit” – and, is also brought to you by volunteers, with Valerie Sauve, a dedicated friend and Chamber Member, is still assisting with our beautiful Seasonal Banner heads. Our Chamber’s limited expenses are paid by Chamber Membership dues. We are pleased that the Shady Cove-Upper Rogue E-Newsletter is taking on the same “community-unity” Marketing concept, while noting ...

The region’s greatest strength and potential is in its cooperation, and support of joint marketing efforts of all Upper Rogue Communities.

While this SC-UR Chamber E-Newsletter is as large as we plan to get, it can realistically be of value in sharing our region’s diversity in an effort to assist communication within our Upper Rogue communities . . . in addition, knowledge and awareness of our inventory of businesses, seasonal recreation, attractions and events aids our tourism and destination growth – all of which will give renewed hope and “happy faces” throughout not only Spring – but, each season of the year.

GET TO KNOW YOUR BUSINESSES~!!

We are starting to receive several early visitor inquiries and a couple relocation requests. Your Chamber Visitor’s Center responds to each inquiry. While postage is expensive and brochures are limited we oftentimes use the internet – however, sometimes it is necessary to mail brochures or a relocation packet; expenses are budgeted and provided by our Chamber Membership dues.

CHAMBER MEMBERSHIP MEANS – BUSINESS!

Please email your Community Events and News for the May 2012 E-Newsletter, prior to April 25th to: chamber@shadycoveupperrogue.org

Also, please consider forwarding to your E-Mail contacts ... if you wish to be Added or Removed from our E-Newsletter list, please email the chamber (ADDRESS BELOW) . . . Thank You!

Tami Meerten, President
Alma Spicer, E-Newsletter Editor
Shady Cove-Upper Rogue Chamber
Visitor & Convention Bureau
21800 Hwy 62 * P. O. Box 1573
Shady Cove, OR 97539
Phone: 541-878-2404

Email: chamber@shadycoveupperrogue.org

Stay in touch; Visit us often at: www.shadycoveupperrogue.org

“Click” Chamber Info for Benefits * Directors * Members * Membership Application



-- Prospect Historic Hotel --

Easter Brunch Menu

Sunday April 8, 2012 10am to 2pm

Reservations Required 541-560-3664

Three Cheese Southwest Egg Strata

*Whole Wheat Hazelnut
French Toast Crème Brule*

Prospect Home Fries

Beer Baked Ham

Fruit Medley

Sausage | Bacon

Zucchini/Walnut Bran Muffins

Orange Juice – Coffee – Tea – Coca

Champagne and Mimosas

Price

\$18.50 per person

6 – 12 years - \$1 per year

5 years and under - Free



EASTER CELEBRATION

BRUNCH SPECIALS

We will be offering the following additional brunch specials on Easter

Crème Brulee French Toast

A unique and delicious twist on French toast with thick slices of bread soaked in crème brulee and served with a dusting of powdered sugar

\$8

Welsh Rarebit & Eggs

A traditional favorite with a creamy cheese and beer sauce served over an English muffin and sliced tomatoes and two eggs

\$11

Lox & Bagels

A holiday favorite with fresh sesame seed bagels with delicious smoked salmon, cream cheese served with capers and sliced red onion

\$14

Spaghetti Carbonara

Spaghetti tossed with egg, applewood smoked bacon and cream, topped with parmesan cheese

\$12.

Northwest Smoked Salmon & Asparagus Omelette

Enjoy the flavors of Northwest Smoked Salmon, Swiss Cheese and fresh asparagus, served with a side of Lodge breakfast potatoes and fruit garnish

\$12

Champagne and Brunch Cocktail Specials



EASTER CELEBRATION

DINNER MENU

CHEF APERTIF

Mini crab cake with Spicy Chili Aioli

CHOICE OF LODGE SALAD or ROASTED LEEK OR CLAM CHOWDER SOUP

ENTREES

Prime Rib

St. Helen's Prime Rib, 8 oz cut, slow roasted with Pendleton Whiskey, served with garlic mashed potatoes and choice of vegetable
\$20

Minted Lamb Chops with Pear Relish

A delightful combination of fresh flavors with mint and Gewürztraminer marinated grilled lamb chops with grilled asparagus and wild rice
\$29

Grilled Sea Scallops

Dry sea scallops, grilled and served in a Spanish sherry cream sauce with salmon caviar garnish and served with lemon couscous with fresh spinach
\$32

Hazelnut Encrusted Halibut

A Lodge favorite...panko crumb and hazelnut enrobed halibut served with buerre blanc sauce, served with lemon couscous with fresh spinach
\$25

Pan Roasted Duck Breast

A delicious pan roasted duck breast served with a delicate blueberry cassis reduction, served with wild rice and grilled asparagus
\$26

DESSERT

**Lemon Meringue Tart Pear Crisp with Vanilla Ice Cream
Chocolate Ganache Cake**
\$6.50